

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP25/12 18.29
*** KUTV-TV ***

REP HEADLINE# 6186893 TRF# 1323036
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV # ADV. NAME ISS/NRCC-IE
AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC
815 SLATERS LANE
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6186893
CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 10/12 EST#2603 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 18.29

STA: ADDED M2
PREBOOKED
PLS ADVISE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M2 UNRESTL BUY#24

MISSED: TUE/700P-800P OCT16 30S \$4,000.00 (SEP25/12)
OFFER: TUE/900P-1000P OCT16 30S \$4,000.00 PLS ADVISE.
CMT: PROGRAM IS CHANGING TIME PERIODS
CMT: OFFERING TO KEEP IN SAME PROGRAM ORDERED. PREBOOKED.

OCT/12 46950.00 CONTRACT TOTAL 46950.00
TOTAL SPOTS 35

MARKET TOTALS \$134,142 KUTV 35% KTVX 16% KSL 24% KSTU 20%
KUCW 5% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NSI
DEMOS- RA35+*